• Why is it now a common norm to see data analysts and scientists holding key organizational positions and being assigned key organizational duties?

. Empowering companies with valuable insights that drive strategic decision-making

• The cost(s) associated with a lack of investments in good data analysis are much less in comparison to the missed opportunities to an organization, do you agree with the statement and why?

.NO, lack of proper data analysis organization can

. Make poor decisions

. Lost revenue

. Customer dissatisfaction

. etc.

• What are the common effects of poor data quality?

. Unreliable and misleading analytics

. Poor decision making

. etc.